

Events in April

Welcome luncheon for Cyberport's new CEO Peter Yan Tuesday, 3 April 2018



Professor Allen Wong was invited to attend the Welcome luncheon for Cyberport's new CEO Peter Yan at Nam Fong Chinese Restaurant in Le Méridien Cyberport Hotel.

University of Toronto Scarborough Alumni Reception in HK Saturday, 7 April 2018

Professor Allen Wong was invited by Ms Georgette Zinaty to attend the UTSC Alumni Reception at The Hub Hong Kong.

Photo: Ms Georgette Zinaty, Executive Director of Development and Alumni Relations for the University of Toronto Scarborough.



Asia-Pacific Business Forum 2018
Tuesday-Wednesday, 10 -11 April 2018

The Asia-Pacific Business Forum 2018 was jointly organized by ESCAP and the Cyberport, with the support from the Innovation and Technology Bureau of the Government of the Hong Kong Special Administrative Region, and in cooperation with the ESCAP Sustainable Business Network (ESBN). The Asia-Pacific Business Forum has been organized in various countries since 2004. Hong Kong was the host city this year and the theme was "Harnessing Business with the Sustainable Development Goals through Technology, Innovation and Financing".



Welcome statement by Dr. Lee George Lam, Chairman, Hong Kong Cyberport Management Company. He is also the Honorary Chairman - ASEAN of CMA Australia

City University of Macau Visiting CMA Office and Cyberport
Friday, 13 April 2018

Prof. K.Y. Fong, Associate Professor of City University of Macau and our Vice Chairman of Committee of Education - Continuing Education led a group of BBA students from the City University of Macau to visit CMA office and Cyberport Hong Kong. Professor Allen Wong and Mr. Andy Li introduced CMA's background and the program to the participants. They visited Cyberport Hong Kong in the afternoon. The representative from Cyberport guided the student to walk around Cyberport and also introduce them with the latest technology.



Prof. K.Y. Fong (left) Associate Professor of City University of Macau and our Vice Chairman of Committee of Education - Continuing Education Mr. Andy Li (right) Honorary President - Hong Kong and Macau

CMA Program 29th Intake
Saturday, 14 April 2018

CMA Australia is pleased to announce that the 29th intake of its program has started and implemented on 15, 16, 19, 20 March 2018 and 14, 15 April 2018.



Group photo with Prof. Jag Kundi



Group photo with Mr. Andy Li

HKU Space and World Institute of Sustainable Development Planners (WISDP) Event
Friday, 20 April 2018

HKU SPACE signed an MoU with WISDP in collaboration in developing an Executive Diploma in Sustainable Finance & Investment. Over 70 guests attended the event.



Professor Lee Ngok (left), Honorary President, Committee of Education—Continuing Education, and Vice President (Education) Of UNESCOHK

Youth Development Seminar: How to integrate e-sport and Artificial Intelligence with a positive attitude (青少年發展課程: 如何以正確態度融會電競及人工智能世代)
Saturday, 21 April 2018

The Youth Development Seminar was organized by CMA Australia. Artificial Intelligence (AI) is a heated topic recently, two speakers shared their views and knowledge on AI and E-sport.

The seminar attracted around 30 participants including parents and their children.

The seminar covered the following topics:

- Introduction to the e-sport industry
- Hong Kong e-sports Limited
- Opportunities in the e-sport industry
- The correct attitude that e-sports practitioners should have
- What is artificial intelligence?
- The history and development of artificial intelligence
- What impact does artificial intelligence have on our daily lives?
- How to grasp the opportunities under the artificial intelligence revolution
- How will the next generation be equipped to meet the challenges brought by AI?

Time: 14:30 – 15:00 (Registration)
15:00 – 17:00 (Presentation)

Venue: CMA Office, 12/F Tai Yip Building, 141 Thomson Road, Wan Chai

Speaker: 羅永強博士, Robert Advisor, Alpha Intelligence Limited
鍾培生先生, Founder and CEO, Hong Kong Esports Limited, HKES



Hong Kong St. John Ambulance Brigade Mainland Area Officers' Mess
Saturday, 21 April 2018

Being the Divisional Vice Presidents of H Region in St. John Ambulance Brigade, Professor Allen Wong, Dr. Kant Chong and Dr. Ivan Ng were invited to attend the Hong Kong St. John Ambulance Brigade Mainland Area Officers' Mess at Intercontinental Hong Kong.



Photo with Wong Sir

Events in May

The Education University of Hong Kong Foundation Thanksgiving Reception cum Scholarship Presentation Ceremony Friday, 11 May 2018



The Education University of Hong Kong (EdUHK) held a reception to recognize students with outstanding performance in different areas and express the gratitude to the scholarship donors for their support. Professor Allen Wong was invited to attend the ceremony at the JW Marriott Hotel Hong Kong.

Start-up Strategies Seminar Saturday, 12 May 2018



As one of the supporting organization for the Start-up Strategies Seminar, Professor Allen Wong was invited by Technological and Higher Education Institute of Hong Kong (THEi) to be the guest speaker for the Start-up Strategies Seminar on 12 May 2018. Professor Wong shared the topic on Value and Opportunity Gaps. There were over 200 audiences attended the seminar.

Thei
12.05.2018
SEMINAR-1
START-UP STRATEGIES
ENTREPRENEURIAL
PROCESS INNOVATIVE
VALUE BUSINESS IDEAS
AND OPPORTUNITY GAPS

CRAFT A LEAN BUSINESS PLAN FOR START-UP
Dr. William Chan
CEO, Green Energy Ltd.
Chairman, Green Energy Ltd.

VALUE AND OPPORTUNITY GAPS
Professor Allen Wong
Chairman, The Education University of Hong Kong
Member, Hong Kong Science and Technology Advisory Committee

THE ESSENTIAL OF INTELLECTUAL PROPERTY RIGHTS
Ms. Kelly Cheung
Partner, Sun Heng, Solicitors P.L.L.C.

DESIGN THINKING AT YOUR FINGERTIPS
Mr. Steve Young
Creative Consultant Ltd.

POWER OF COLLABORATION
Mr. Derrick Lee
Director, Green Building of Excellence

RSVP
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123 Hong Tai Street, Causeway Bay, Hong Kong

Supporting Organizations:
CMA, HKDA, HKIC, etc.

Faculty of Design and Environment | TEL: 3492 8111 / 3492 8411 | www.thei.edu.hk | Member of VTC Group

CPD Workshop on Ethical Decision Making Thursday, 17 May 2018

The CPD Workshop on Ethical Decision Making was jointly organized by CMA and ICAC. Along their career path, professionals may face various types of situations that present ethical challenges. A commitment to high ethical standards is essential for them to make a sound judgement which they can have it disclosed without misgivings. The workshop provides participants with useful perspectives for identifying an ethical issue and a step-by-step ethical decision making model to resolve ethical dilemmas and reach an appropriate course of action.



The workshop aims at helping participants to:

- Gain knowledge on anti-corruption legislation in Hong Kong
- Gain greater insight into the importance of upholding professional and personal ethics
- Be able to identify core ethical values
- Understand the concept and nature of an ethical dilemma
- Develop skills in resolving ethical dilemmas

Date: 17 May 2018, Thursday

Time 18:30 – 19:00 (Registration)
19:00 – 21:00 (Presentation and Networking)

Venue: CMA Office, 12/F, Tai Yip Building, 141 Thomson Road, Wanchai, Hong Kong.

CPD Credits: 2 hours

Speakers: Ms. Mabel CHU, Senior Community Relations Officer
Ms. Jean CHAN, Community Relations Officer
Community Relations Department of the Independent Commission Against Corruption (ICAC)

CPD Seminar on Board composition and how to maximize effectiveness of Independent Non-Executive Directors (INED) Monday, 21 May 2018 and Friday, 25 May 2018

The CPD Seminar was jointly organized by CMA Australia and RSM. There are more than 2000 listed companies in Hong Kong. As Hong Kong represents a high standard of corporate governance in the capital market, there are numbers of listing rules governing the listed companies on how to run an effective board of directors. It is important to understand the requirements as expected from practitioners. It is more important to structure a well-designed board composition to maximize its effectiveness. Furthermore, Independent Non-Executive Directors are mandatorily required by the board of directors for listed companies. However, many companies encounter difficulties on how to effectively utilize INEDs' experience and expertise to help company business development due to various common reasons. This seminar aims to discuss the above with attendants and share life examples.



CPD Seminar on Board composition and how to maximize effectiveness of Independent Non-Executive Directors (INED) (Continued)

Monday, 21 May 2018 and Friday, 25 May 2018



Speaker:

Mr. Andy Li (left)

Honorary president (HK and Macau) of CMA Australia, Hong Kong Branch

Ms. Brenda Tung (middle)

Director, Risk Advisory Services of RSM Consulting (Hong Kong) Limited

Date: 21 May 2018, Monday (19:30 – 21:00)
25 May 2018, Friday (12:30 – 14:00)

Time 18:30 – 19:00 (Registration)
19:00 – 21:00 (Presentation and Networking)

Venue: 12/F, Tai Yip Building, 141 Thomson Road, Wanchai, Hong Kong.

CPD Credits: 1.5 hours

Tung Wah Group of Hospitals Wong Chu Wai Fun Kindergarten 25th Anniversary Celebration

Wednesday, 23 May 2018



Professor Allen Wong as an Acting Chief Supervisor(New territories North region) of Hong Kong Road Safety Association was invited to attend the Tung Wah Group of Hospitals Wong Chu Wai Fun Kindergarten 25th Anniversary.

**Shanghai Jiao Tong University China MBA Program Graduation Delegation
Friday – Sunday, 25 May 2018 – 27 May 2018**

On 25 May 2018, CMA Australia hosted a China MBA graduation delegation tour to Shanghai Jiao Tong University for CMA members who had completed the CMBA program. A group of graduates from Shanghai Jiao Tong University China MBA Program joined the delegation.



After arrived Shanghai Pudong International Airport, graduates took the Shanghai Maglev Train to the city center.



The welcome dinner was held at the Crowne Plaza Shanghai on 25 May 2018. Prof Jacobus was invited to join the welcome dinner. All the guests had an enjoyable evening.



The graduation ceremony was held on the next day morning, 26 May 2018. The Deans and Prof. Jacobus from Shanghai Jiao Tong University present the China MBA Certificate to all the graduates.



Shanghai Jiao Tong University China MBA Program Graduation Delegation (Continued)
Friday – Sunday, 25 May 2018 – 27 May 2018



Group Photo at the Oriental Pearl Tower

They visited the Oriental Pearl Tower and had the dinner buffet on the tower. After dinner, they joined a cruise tour to watch the beautiful Shanghai night view along the Huangpu River. They returned to Hong Kong on 27 May 2018.

ICMA workshop on Strategic Cost Management
Saturday and Sunday, 2 -3 June 2018

The Department of Computing of the Hong Kong Polytechnic University and CMA Australia has jointly organized the Affiliate Membership Scheme to computer science students. CMA offered a complimentary two-day workshop on "Strategic Cost Management". Mr. Melvin Beh, our Executive Director of Malaysia Development was invited as the workshop trainer. The workshop provided a great opportunity for computer science students to equip themselves with more knowledge in the business field.



Hong Kong St. John Ambulance Brigade - The 7th Surgeons' Night
Saturday, 2 June 2018



Being the Divisional Vice Presidents of H Region in St. John Ambulance Brigade, Professor Allen Wong, Dr. Kant Chong and Dr. Ivan Ng were invited to attend the Hong Kong St. John Ambulance Brigade - The 7th Surgeons' Night.

Football Master Invitational Tournament Welcome Dinner
Friday, 8 June 2018



CMA Members were invited to join the Football Master Invitational Tournament Welcome Dinner.

Cross-Strait, Hong Kong and Macao Accounting and Business Case Competition 2018
Saturday, 9 June 2018



The Cross-Strait, Hong Kong and Macao Accounting and Business Case Competition 2018 was held on 9 June 2018. The topic of the case study was how to improve the sales performance of Tuniu.com (途牛旅行網) based on the business reports for the last 3 years. The Competition was an event encouraging university students to analyze the business case by the financial data of Tuniu.com, the competition consists of a written proposal, presentation, and Q&A. A total of 20 teams participated in this competition. CMA Australia has been the supporting organization and judging panel for the fourth year. There were five CMA members to be invited together to form a judging panel.



Details of their respective positions held in CMA Australia – Hong Kong Branch were listed below:

- | | |
|------------------|--|
| Mr. Eric Chan | Vice Chairman of Committee of Banking, CMA |
| Mr. Barry Cheung | Chairman of Committee of Health Management and Vice Chairman of Committee of Corporate Advisory, CMA |
| Ms. Ivy Ku | Vice Chairman of Committee of Women Leadership and Committee of Financial Services, CMA |
| Mr. Peter Law | CMA member |
| Mr. Darren Wong | Chairman of Committee of Hotel Management and Tourism, CMA |

Visiting Australian Consul-General in Hong Kong

Thursday, 14 June 2018

Professor Allen Wong was invited by The Federation of Australian Alumni Associations Hong Kong (FAAA), to attend a party at the residence of Ms. Michaela Browning (middle), Australian Consul-General in Hong Kong.



Mr. Ivan Chan (Left1), Vice Chairman of Committee of Events and Entertainment, CMA
Ms. Michaela Browning (Left2), Australian Consul-General in Hong Kong and Macau
Prof. Allen Wong (Right 2), Senior Vice President – Global, CMA
Dr. Ivan Ng (Right 1), Vice Chairman of Committee of Financial Services, CMA

Visiting Gratia Christian College

Tuesday, 19 June 2018



Wong Sir and Prof. Wong visited Gratia Christian College.

HR & Talent Dialogues: Multigeneration in the Workplace at HSMC

Friday, 22 June 2018

CMA Australia is honored to be a supporting organization to the HR Conference which held by Hang Seng Management College and CTgoodjobs. The conference covered topics such as challenges and strategies of multi-generation communications at the workplace; and the ways different generations can adopt to facilitate operation and demonstrate their strengths in the fast-moving digital era, with an aim to build a harmonious team.



Date: 22 June 2018 (Friday)

Time: 2:00 to 5:30 pm

Venue: Hang Seng Management College, Siu Lek Yuen, Shatin

Shanghai Jiao Tong University (SJTU) China MBA Program Graduation Dinner
Wednesday, 27 June 2018

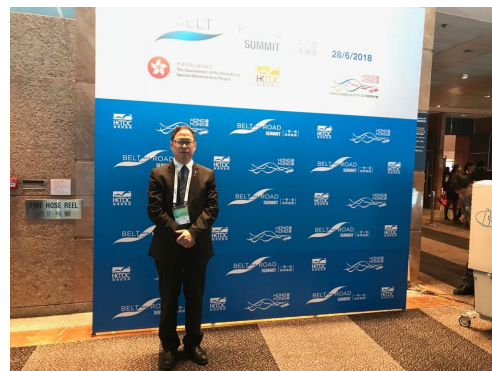
CMA members who completed the China MBA Program were invited to attend the Shanghai Jiao Tong China MBA Program Graduation Dinner in Hong Kong. Prof. Jacobus and Mr. Jack Guo also came to attend the dinner.



Prof. Jacobus (right3), Program Director, SJTU
Mr. Jack Guo (middle)

Belt and Road Summit
Thursday, 28 June 2018

Belt and Road Summit jointly organized by the Government of the Hong Kong Special Administrative Region and the Hong Kong Trade Development Council (HKTDC) was held in Hong Kong Convention and Exhibition Centre on 28 June 2018. CMA acting as a supporting organization for the third year. The Summit provided a networking platform for participants to explore new business opportunities and find potential business partners.



Venue: Hong Kong Convention and Exhibition Centre

Time: 9:00a.m. – 5:30p.m.

Hong Kong Myanmar Chamber of Commerce 5th Anniversary Celebration Dinner Friday, 29 June 2018

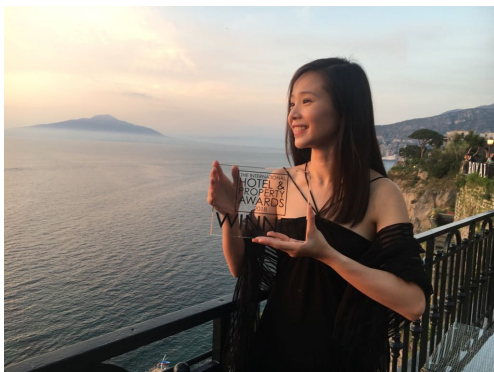
Professor Allen Wong was invited to attend the dinner. The dinner provided a great opportunity for participants to meet with senior representatives from Myanmar and Hong Kong.

Time: 6:00 p.m. – 10:00 p.m.

Venue: Ballroom, Grand Hyatt Hong Kong
Hotel, 1 Harbour Road.



Members' Achievement



Ms. Michelle Wu, our Vice Chairman of Committee of Youth Leadership and Chief designer of the Maybourne Hotel,



We are delighted to announce that Ms. Michelle Wu, our Vice Chairman of Committee of Youth Leadership and Chief designer of the Maybourne Hotel Group, has been chosen as the winner of the '2018 Hotel Suite Europe' in the International Hotel & Property Awards 2018. Congratulations to Ms. Michelle Wu!

Members' Benefits

We're happy to introduce the newly launched CMA membership card. You can now get your new CMA membership card in our office.



Members' Benefits

CMA Australia (Hong Kong Branch) is the 1st accounting professional body to have this Exclusive Member Offer from American Express.



The prestigious Platinum Card from American Express partner with **CMA Australia (Hong Kong Branch)** brings you a unique experience with enhanced benefits, and we are delighted to invite you to experience the Platinum Lifestyle.

Exclusive **800,000 Membership Rewards® points*** which can redeem **53,333 air miles***:

Exclusive Offer for CMA Members	How To Earn
600,000 points	Upon card approval
200,000 points	Submit all required documents within 7 days from the date of online application
A total of 800,000 points (53,333 air miles)	

The Platinum Card® offers a wide range of unrivaled travel, shopping and dining benefits with truly remarkable worldwide services:

- **Unlimited access to The Centurion® Lounge** at Hong Kong International Airport exclusively with **2 guests at no extra cost**
- **Earn 3 Membership Rewards points for every HK\$1** in foreign currency spending[#] and on flights booked directly with 6 selected airlines[^]
- **HK\$2,000 dining credit** at Grand Hyatt Hong Kong and [more!](#)

The Platinum Card annual fee is HK\$7,800, which includes 1 Additional Card (for business use) and 4 Supplementary Cards.

Your Authentic Platinum Experience starts here, apply now.

APPLY NOW

[Click here](#) to understand more fabulous benefits or simply call 2277 3885 or email us bonnie.t.vip@aexp.com.

*800,000 Membership Rewards points is valid for online application (and subsequently approved by us) via the designated link from this email only.

*Based on a conversion rate of 15 points to 1 air mile.

[#]Foreign currency spend has to be settled in a foreign currency. Foreign currency means any currency other than Hong Kong Dollars. If a transaction is converted into Hong Kong Dollars prior to being submitted to American Express International, Inc., Bonus Asia Miles will not be applied on that spend. Payments for online transactions made in Hong Kong Dollars will also not be considered foreign currency spend. Foreign currency spend excludes charges including but not limited to charges for Express Cash withdrawals and other fees.

[^]American Airlines, British Airways, Cathay Pacific Airways (including Cathay Dragon), Finnair, Japan Airlines or Qantas Airways are included.

Welcome offer [Terms and Conditions](#) apply.

[Click here](#) for details on all the Card benefits and Terms and Conditions.

Members' Benefits

Angelos Care Company Limited



ANGELOS CARE COMPANY LIMITED
卓愛護理有限公司

**We make a difference to family life.
International, Professional, Dedication**

CMA members can enjoy discount:

- 5% discount of HK1,950 for Member which participate in the Angelos - Adventist Advancing Health Corporate Program
- 5% discount of HK1,100 processing cost for employees of Member who use our over-seas private nurse
- 5% discount of HK200 Training cost for employees of Member who join our Certified Adventist Hospital's Healthy Lifestyle Training Program for caregivers

T: (852) 2574 6617

For more information, please visit <https://m.facebook.com/AngelosCare/> or refer to last page of this enewsletter.

Ucommune Hong Kong Limited



CMA members can enjoy the rare 30% Pre-Open Discount on any lease contract over 6 months.

Ucommune is the largest and leading Co-Working Space provider with 160 communities over 35 cities in mainland China, Taipei, Hong Kong and the U.S. Ucommune's 1st Hong Kong community at 181 Queen's Road Central just opens its door, where there are 44 dedicated office rooms with 236 desks designed for Start-Ups, SMEs and Corporates. In addition to standard offices, Ucommune also provides meeting rooms with free events, activities, coffees and most importantly opportunities to connect with its 6000 affiliated companies globally.

Please call (852)2360 9278 to make an appointment.

More information please refer to www.urwork.cn.

Trinity Health Enterprise

CMA members can enjoy special offers from Trinity Health Enterprise (HK) Limited by presenting our CMA membership card and your I.D. card for registration. For further details, please [click here](#).



Trinity Health Enterprise

Members' Benefits

HKICPA International Affiliates Membership



Certificate of International Affiliates Members (IAs) of HKICPA

As part of CMA Australia's dedication in recognizing our member's needs, we will always look for opportunities for our members for better development.

We are pleased to announce that around 70 CMA members have already applied for the International Affiliates Members (IAs) of HKICPA through CMA Australia.

For those who are interested to apply for the International Affiliates membership, please contact CMA office.



Centre de Vin Restaurant

CMA members can enjoy special offers at **Centre de Vin Restaurant** at 9/F, Hung To Centre, 94-96 How Ming Street, Kwun Tong.

Cash coupon – HK\$50 (CMA members can get the coupon from CMA office, coupons are available on a *first-come-first-served* basis)

- The HK\$50 cash coupon can be used at dinner only
- Only one coupon can be used per transaction
- Offer is applicable after spending over HKD500 plus a 10% service charge
- Cash coupon cannot be used in conjunction with any other promotional offers or CMA member discount

CMA membership card

- 10% off discount on any food items on the lunch and dinner menu
- Offer is applicable after 10% service charge when presenting the membership card before payment (CMA membership card is attached for your reference)

For details of the offer, please contact Centre de Vin Restaurant at 3707 4745.



Facebook page: CMA Australia (Hong Kong Branch)

Please follow our Facebook page for upcoming CPD events, photos, and updates at: <https://www.facebook.com/cmaaustraliahk/> and <https://www.facebook.com/cma.australia>

If you have any good news, pictures or events to share with our members, please feel free to contact us by email at info@cmaaustralia.hk.

Members' Benefits

Le Bistro Winebeast Restaurant



CMA members can enjoy special discount offers at *Le Bistro Winebeast Restaurant* at 1/F Tai Yip Building, 141 Thomson Road, Wanchai. CMA members are required to present the CMA membership card or an e-copy of the CMA Certificate.

1. LUNCH OFFER

Enjoy a 10% off in the set lunch menu price of the Fast Gourmet or the Deluxe set lunch.

Terms and Conditions:

- With this offer CMA members will receive a 10% off when presenting the membership card before payment.
- This offer cannot be used in conjunction with any other promotional offer.

2. DINNER MENU OFFER

This is a tailored and seasonal menu created for CMA members, Chef Ducroquet is delighted to welcoming the CMA members with a **3 courses menu and a welcoming frapa**.

Special Price for CMA Member: **\$398 + 10% service charge** (regular price HKD420 + 10% service charge).

The Menu is seasonal and will be subject to change according to the availability of ingredients.

3. SPECIAL ADVANTAGES FOR DINING GUEST

CMA Members will enjoy a **welcoming sparkling wine** under presentation of the CMA membership card.

For your parties of 10 or more guest, a discount of **10% off on the bill** will be proposed if you choose from the **A la Carte Menu** (offer not applied for special dinner menu).

CMA Australia reserves the right to vary these terms & conditions.

For details of the special offers please [click here](#).

Members' Benefits



中国石油

CMA members can enjoy fuel discount at any PetroChina Filling Stations in Hong Kong by using the designated PetroChina Discount Card.

- Discount of HK\$2.50 per litre for Futuro Premium
- Discount of HK\$2.30 per litre for VitaGold Unleaded
- Member must use a designated application form to apply for the PetroChina Discount Card.
- This offer is valid from 1 July 2017 until further notice

For details of the offer and application form please [click here](#).

Ace Way Company

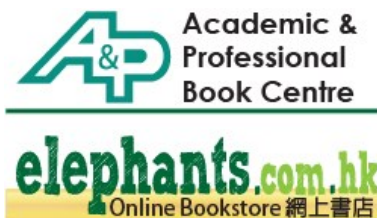
An Authorized Agent of ExxonMobil Hong Kong Limited

CMA members can enjoy exclusive fuel discount at any local Esso Service Stations by using the Esso Fleet Card

- Discount of HK\$2.30 per litre for petrol purchase
- Discount of HK\$4.90 per litre for diesel purchase; better diesel discount is available based on fleet consumption
- The Card is applicable at any Esso Service Stations in Hong Kong
- This offer is valid from 1 July 2017 until further notice

For details of our offer and application form please [click here](#).

Academic & Professional Book Centre cum Elephants.com.hk



CMA members can enjoy 10% - 15% discount for making purchase at the downtown bookshop &/or online bookshop. Please use the privilege discount code "CMAAUS18" when purchase online at www.elephants.com.hk. For purchase at downtown bookshop, please show the CMA membership card at the counter. The discount offer is valid till 31 December 2018.

Please click [here](#) for more information.

Academy of Fencing (Hong Kong)



30% Discount on Introductory Fencing Course

CMA Australia members can now enjoy introductory fencing course (2 hours x 3 lessons) at \$600, which is originally \$850. A fencing T-shirt will be given to each student. Equipment including fencing uniform, mask, glove and weapon will all be provided.

T: (852) 9421 3579 Mr. Francis Lee (prior booking is required)

For more information, please visit

<https://facebook.com/academyoffencing.hk/>